



# कृषि प्रौद्योगिकी अनुप्रयो अनुसंधान संस्थान AGRICULTURAL TECHNOLOGY APPLICATION RESEARCH INSTITUTE

ICAR-ATARI, ZONE-X, HYDERABAD



**KVK** : KVK, Villupuram II  
**Date** : 26.07.2024  
**Title** : Farmers Grievance day meeting cum Exhibition farming.  
**Venue** : District Collectorate campus, Kallakurich Dist.

## Activity:

1. Attended agricultural production council meeting cum Farmers grievance day meeting chaired by District collector
2. KVK trained women entrepreneur (Member of GOMUKI FPO) displayed value added traditional paddy and minor millet products in the exhibition in front of grievance day meeting hall.
3. District Collector interacted with women entrepreneur about marketing, branding, quality aspects and income generation per month.
4. She was proudly said to the District Collector about KVK Intervention behind this business. Also supplied millet snacks and nutrimix gruel to grievance meeting at cost basis. Not only this programme, all other meetings in the collectorate campus she got order for their products.
5. District Collector appreciated KVK Activities and confirm the visit to KVK on next month.

**Staff** : Professor and Head & Associate Professor (Agronomy)

